

By purchasing booth space, you agree to these terms and conditions. Please make sure you read this section carefully and understand the terms of conditions outlined herein.

Set-up and tear-down times: Set-up is scheduled for the Friday before the show, 1PM-5PM and Saturday, 8AM-10AM. Tear-down begins at 4:30pm on Sunday. ALL VENDORS MUST BE MOVED OUT SUNDAY NIGHT. ***No early tear-down is allowed. Early tear-down will result in an additional deposit for participation in future shows as noted below in "Manning of booth".***

Show times: Public hours are Saturday 10AM-5PM and Sunday, 11AM-4:30PM. Tear down 4:30-9 pm Sunday.

Booth Provisions: Exhibitors will receive a retail booth with pipe and drape (10x10, 6x8 or as shown on event map) plus one banquet table and one folding chair. Exhibitor is responsible for all other furnishings. Exhibitor may not build higher than 10' in the rear or 4' in the front half of the exhibit space. This "line of sight" rule allows attendees to see your neighbors clearly. Show management reserves the right to change or move booth locations if deemed necessary.

Booth Sharing Not Allowed: Booth space is intended only for the use of the purchasing exhibitor/vendor. Vendors may not sub-lease, gift or offer booth space to other brands. Vendors found sharing booth space will be asked to remove and secondary brands and display only products/services registered by the purchasing exhibitor.

If the purchasing exhibitor owns multiple brands (i.e. a farm AND processing company AND dispensary), the following guidelines apply:

- Ownership of additional brands must be identifiable as the same person or group.
- The Owner may display up to 3 total brands per 10x10 space at an additional \$100 charge per brand. Exhibitor marketing benefits (print and website recognition, social media, etc) will only apply for the primary brand.
- Owner may choose to purchase additional booth space at a discounted rate of 50%. The primary brand in this booth space will receive all marketing benefits of being a full exhibitor. Show management will make every effort to offer adjoining booth space when possible.

Booth Volume: Exhibitors are welcome to provide music in their booths. The volume should be kept low enough that neighboring booths can hold conversations with attendees without having to raise their voice. As a general rule of thumb, turn on your music and step into the aisle. If you can hold a normal conversation, the volume should be fine.

Waste Handling: Exhibitors are required to keep exhibit space clean. Upon the close of the expo, staff are required to gather garbage and recycling and place it in the designated receptacles. *Any vendor leaving garbage in their booth space will be fined a \$75 cleaning fee.*

Security And Risk Of Loss: Although show management will endeavor to provide basic security during the Expo, management is not liable for lost, damaged, or stolen goods

equipment, or personal property. Exhibitors are advised to carry their own property and casualty insurance to cover losses from whatever source.

Exhibitor's Financial Responsibility: Exhibitor is financially responsible for any damage caused to booths, decorations, Exhibit Hall property and any injuries and damages to third persons or their property that is caused by or originates in exhibitor's booth or through exhibitor's action. Third persons include, but are not limited to, business guests, invitees, others in attendance at Expo, other exhibitors, show staff, and any other persons at the Expo. Exhibitor shall protect show management from all such claims, defend show management from such claims, and hold show management harmless from all such claims and the expenses thereof including the costs and attorney fees incurred in defending such claims, and shall pay all such claims for which any legal liability is established.

Comply With Rules: Exhibitors will comply with all Exhibit Hall and show rules when and where they apply, and shall, confine activities including sound and odors to exhibitor's booth and booth's immediate surroundings.

Smoking/Burning Prohibited: Smoking is not permitted in the Exhibit Hall, nor is the burning of candles, incense, sage or any other material.

Compliance With Laws: Exhibitor will abide by all Federal, State, and City laws pertaining to fire, safety, and behavior. (All booth materials and covers must be flame retardant). Exhibitors are responsible for meeting all City/State taxation, resale, licensing, and Health Department requirements.

Behavior: Exhibitors agree to conduct themselves in a respectful, cooperative manner appropriate to the integrity of the attendees, fellow exhibitors, and show management staff.

Risk Of Loss For Unavoidable Cancellation or Termination: Exhibitors bear risk of loss through show cancellation or termination for which show management bears no responsibility. In the event that any outside force, beyond show management's control, cancels the Expo or prevents it from taking place or continuing, such as, but not limited to, acts of God, acts of civil disobedience or terrorism, acts of war or work stoppage, show management reserves the right to retain payments made by the Exhibitors to defray all show management's expenses and losses.

Prepayment Of Fees: Any booth fee not paid in full at least 45 days before the show begins will require payment in full and result in the collection of an additional late fee of \$50 before set up will be allowed. Partial prepayment fees shall be forfeited as liquidated damages if the full payment of fees is not made by show time set up as exact damages may be hard or impossible to calculate.

Manning Booth: Show management expects that the exhibitor will have personnel in the booth throughout the expo hours. No early teardown should take place. Early tear-down - including removal of banners, products and decorations - will result in a refundable deposit of \$200 plus \$10 non-refundable prior to booking the next event as well as loss of repeat-vendor discount privileges for the term of one event. Failure to attend the show will result

in a refundable deposit equal to your booth fee plus \$10 non-refundable prior to booking the next event as well as loss of repeat-vendor discount privileges for the term of one event.

All Booth Sales Final: All booth sales are final and no refunds will be given if the exhibitor cancels.

Show Management Decisions Binding: Any decisions concerning the operation of the Expo, conduct at the booths and in the aisles, including but not limited to appropriateness of dress and behavior, not otherwise covered by these rules is subject to the sole decision of show management.

Terms Extend To Future Exhibits And Shows: Those Exhibitors who may participate in any future show or other expo of Better Living: Should you not have signed a subsequent contract for that Expo, you herewith agree to abide by, and be bound by these rules, terms and conditions in your participation in all future shows and Expos of this Sponsor.

Violation Consequences: Violation of any of these terms and conditions or rules made by show management in accordance with this contract may subject the Exhibitor to immediate expulsion from the Expo, and the Exhibitor's property may immediately be removed at the Exhibitor's expense, and the Exhibitor shall forfeit all payments made under the contract all at the sole and exclusive discretion of the sponsor and Exhibitor shall not be relieved of any other liabilities and responsibilities under the terms and conditions of the contract.